

ALEXANDER COCKBURN

Adobe / Avid MC / Resolve

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BFI NETWORK x BAFTA Crew Participant 2021

PROFILE

Award winning Editor. Comprehensive technical and creative skillset plus a depth of experience. From traditional TVCs, and digital content through to Idents, VR, Social and Music Video. I also edit documentary and longer form work for broadcast and festivals. I can deliver motion graphics, beauty work and VFX in After Effects and conform and grade in DaVinci Resolve. I will creatively lead on narrative, structure, tone, and look of edits when and if required. Education includes a PG Diploma in 'Experimental Film Production' and a Masters Film Degree both awarded Distinction.

Selected Commercials

VISA UK - 1 x 30" TVC UK & Ireland. Prodigious Worldwide (Prem) Offline - Dir Gar O'Rourke
RIMMEL LONDON - 1 x 20' TVC UK 'Wonderluxe'. Spring Studios (Prem/AFX)
RADOX - 1 x 20" TVC UK 'Rise & Shine' with the charity MIND. Fresh Film Prods. (Prem/AFX) Offline, GFX
STARBUCKS - 1 x 30" TVC FRANCE 'Lombardia Capsules'. TBWA London. (Prem/AFX)
NISSAN - 1 x 30" Cinema Spot #IAmAgent23. UNIT9 (Prem/AFX) Offline/VFX
HILTON HONORS - 3 x 20" TVCs UK 'More of What Matters'. Slider (Prem/AFX) Offline
DOUBLETREE BY HILTON - 1 x 30" TVC UK 'Warm Cookie Awaits'. Slider Creative (Prem) Offline
DOVE HAIR - 1 x 30" TVC USA 'Hair Therapy'. Fresh Film Prod (Prem/AFX) - Dir Keziah Quarcoo
AMEX - 1 x 30" TVC UK 'Small is'. MCGARRYBOWEN (Prem) Offline
TRESEMMÉ - 2 x 15" TVCs USA 'At home styling'. Fresh Film Prods (Prem/AFX) Offline
DEGREE - 2 x 30" TVCs USA 'In an Instant'. Fresh Film Prods (Prem/AFX) Offline/VFX
SKY SPORTS F1 - 1 x 30" UK Trailer for 2019 Season. Fall Off The Wall (Prem/AFX) Offline/VFX

Selected Branded Content

POT NOODLE - 1 x 30" 'Piri Piri Chicken' Fresh Film Prod/Adam& Eve (Prem/AFX) Dir Laura Borgio
NBA & BEATS 2 x 1'50" 'Listen Up' DMS UK, (Prem/AFX)
FOOTLOCKER 1 x 3'50" 'City of London Academy' DMS UK (Prem)
MINI USA - 4 x 20" Sponsorship Bumpers. 'On Set with MINI Connected'. UNIT9 (AFX) VFX
MINI USA - 2 x 30" VR Teaser Films. 'MINI Connected' USA. UNIT9 (Prem/AFX) Offline/VFX
HAMPTON BY HILTON - 6 x 10" Discovery Idents. Slider (Prem/AFX) Offline, Sound
GILEAD PHARMA - 1 x 2' 'Keyworkers' Wizzard (Prem/AFX/Resolve) Offline, Sound, Colour
BREITLING - 1 x 1'30". 'Triathlon Squad'. Spring Studios (Prem/AFX)
SCOTTISH WIDOWS - 5 x 3'15" Celebrating 200 Yrs. Rufus Leonard. (Prem) Offline
RICHMOND SAUSAGES - 2 x 10" 'Nations Favourite - Veganuary' Prodigious, (AFX)
NIVEA - 1 x 2'40" 'The Great Race'. Chiel. (Prem/AFX) Off/Online/Grade
TWITTER - 6 x 30" 'Twitter CEOs'. Raw Productions (Prem/AFX) Offline

Virtual Reality

LEXUS - 1 x 3'30" VR Film Promo for TV Show 'Quantico' on ABC. UNIT9 (Prem/AFX) Off/Online/Sound
MINI USA - 2 x 30" Trailers for 2 VR Films. UNIT9 (Prem/AFX) Offline

Selected Digital Online

GOOGLE ARTS & CULTURE - 5 x 5"30' 'Behind Closed Doors' 1st Ave Machine (Prem/AFX/Grade)
O2 - 5 x 10" - 60" Partnership with English RFU and Star Wars. VCCP (Prem/AFX) Offline
PERONI - 16 x 60" Content & 22 x 20" Socials 'Servito Con Stile'. Troublemaker (Prem/AFX)
ITSU - 21 x 1'50" 'Fake Off Wrap Up' Troublemaker (AFX)
SHELL - 2 x 45" 'Helix & V-Power' VCCP (AFX)
STARBUCKS - 2 x 10" Socials, 1 x DOOH 'Lombardia Capsules'. TBWA London. (Prem/AFX)
AQUAFRESH - 1 x 60" 'Captain Aquafresh Guide to Christmas'. TBWA London (Prem/AFX) Offline
GILLETTE & GQ - 1 x 6"20" part of the 'GQ State of Man' Series. CONDE NAST (Prem) Offline
ASTI MARTINI - 9 x 10" Socials. JN Production. (Prem/AFX) Offline/Motion
MUMM - 1 x 60" 'Grand Cordon Stellar'. VIRTUE/VICE MEDIA (Prem/AFX) Off/Online
RIVER ISLAND - 23 x 10" Socials, 5 x 60" films, 'SS19'. JN Production (Prem/AFX) Offline
SAMSUNG & RSC - 5 x 1'20" & 1 x 2"30" 'What would Shakespeare do'. Cheil. (Prem/AFX) Off/Online
SWAROVSKI - 1 x 2' NYFW Film 'Crystal on the Catwalk'. Spring Studios (Prem/AFX)
EOS - 2 x 6' Bumpers. TBWA London (Prem/AFX) Offline
ESTÉE LAUDER - 6 x 15' Socials 'Lip Glossary'. Spring Studios (AFX)
JAGUAR LANDROVER - 1 x 1"35 & 3 x 30" 'Waste to Waves'. Foxtrot Papa (Prem/AFX) Off/Online/Grade
NISSAN - 1 x 60" UGC Film #IAmAgent23. UNIT9 (Prem/AFX) Offline,VFX
HISCOX - 3 x 2' 'Trying too hard'. ITN PRODS (Avid/Symphony) Off/Online, Grade
K-BRIGHT - 4 x 6", 2 x 15", 6 x 6", 4 x 2" 'Icy-Lock Pearls - Unilever'. Spring Studios. (Prem/AFX)
LEGO - 1 x 1'20" 'Lego Libraries'. Slider Creative (Prem) Offline
AA - 1 x 60' 'AA Vision'. Rufus Leonard (Prem/AFX) Offline, GFX

Selected Corporate

SPRING STUDIOS - UOMA BEAUTY Clio Awards Case Study - Bronze Winner
ITV - Capital Markets Reel, Year Half Reel, (Prem/AFX)
ITN PRODUCTIONS - Various journalist led films for "Industry News"
ZINC MEDIA - Films for Aegon COP26 & RINA
AMV BBDO - ASDA Sizzle Reel
FOREVER BETA - Agency Reel
UNILEVER - Dove EOY Sizzle
PERNOD RICARD - Chivas Global Re-Brand
MERCIACA - Saucony Case Study
DIABETES UK - Amp Shoes Case Study
SPRING STUDIOS - House Reel
JN PRODUCTION - Various Agency Reels

Selected Grade

VICE UK - 'Europe's First Sex Doll Brothel', DaVinci Resolve
AMUSE/VICE MEDIA - 'How I Became The Antman', DaVinci Resolve
ID/VICE MEDIA - 'The Hajj' DaVinci Resolve

References

Simon Petter - Producer, Fresh Film Productions
Charlotte Stapleton - Producer, ITV Creative

Awards and Grants

BRITISH SHORT FILM FESTIVAL - Best Newcomer British Short Film Festival 1997
BFI - Script Development Grant
ARTS COUNCIL ENGLAND - Project Grant
RAINDANCE - Screenwriters Foundation Cert & Documentary Foundation Cert